THE EDUCATION UNIVERSITY OF HONG KONG
FACULTY OF HUMANITIES

Summer Programme – Course Information

Course Title	:	香港流行文化
Department	:	文學及文化學系
Contact Hours	:	20
Medium of Instruction	:	粵語

Course Synopsis:

自 20 世紀香港經濟起飛成為國際城市開始，香港流行文化發展日趨蓬勃。香港人愛消費西方、 日本及韓國等地的流行文化產品；同時香港亦輸出流化文化製作及產品至東亞、東南亞、歐洲以至北美等地。

此課程目的是從社會及歷史角度與學生討論香港流行文化，藉此讓學生認識及欣賞香港流行文化製作及產品；而且課程亦會討論香港流行文化的國際地位。課題包括: 1. 電影與電視劇； 2. 印刷文化； 3. 流行音樂、名人與名星； 4. 消費與廣告； 5. 網絡文化。

課程選取具典型性、代表性的教材和案例，以能讓學生更理解香港流行文化的起源與發展，並且透過討論各類型的文化製作與產品，提高學生對香港流行文化的欣賞能力，理解香港流行文化在本地以至國際的重要性。

Course Intended Learning Outcomes:

成果一：	學生可以運用在課上教授的分析方法、理論以及創意思維，反思他們的香港流行文化體驗；
成果二：	學生可以以新思維與角度解釋香港流行文化在本地以至世界文化的重要性；及
成果三：	學生能以理論及歷史角度分析城市居民與流行文化的連結。

Course content:

教授內容	預期學習成果 (CILOs)	教與學活動
● 流行文化理論	成果二 成果三	● 課堂講授及小組報告
● 電視與電影	成果一 成果三	● 課堂講授、導修、電影欣賞
● 印刷文化	成果一 成果三	● 課堂講授及小組報告
● 流行音樂與名人	成果二 成果三	● 課堂講授、小組報告及短文寫作練習

● 消費及廣告	成果二 成果三	● 課堂講授、短文寫作練習
● 網絡文化	成果一 成果三	● 課堂講授、小組報告、討論
● 東亞地區及西方世界裡的香港流行文化	成果二 成果三	● 課堂講授、小組報告

Assessment:

評核課業	所佔比重	預期學習 成果 (CILOs)
(a) 反思報告/作品（作品可以以不同形式呈交，如影片、音樂錄音、畫作等；如選擇撰寫報告，字數為1200字）：學生須在報告/作品中說明香港流行文化如何塑造他的香港城市體驗，以及他與這城市的關係。	60%	成果一 成果二 成果三
(b) 小組報告：學生須選定現時香港流行文化產品作調查對象，在報告裡介紹產品及調查結果。	40%	成果一 成果三

Resources (e.g. journal articles, readings, websites, etc.):

1. 推薦書目

Abbas, A. (1997). *Hong Kong: Culture and the Politics of Disappearance*. Hong Kong: Hong Kong University Press.

Chan, K.B. (ed). (2012). *Hybrid Hong Kong*. London: Routledge.

Chow, Y.F. and de Kloet, J. (2013). *Sonic Multiplicities: Hong Kong Pop and Global Circulation of Sound and Image*. Bristol, UK; Chicago, USA: Intellect.

Chu, Y. (2020). Hong Kong (in China) studies: Hong Kong popular culture as example. *Global Media and China*, 5(2), 109-123.

Chua, B.H. (2012). *Structure, Audience and Soft Power in East Asian Pop Culture*. Hong Kong: Hong Kong University Press.

Danesi, M. (2019). *Popular Culture: Introductory Perspectives (Fourth Edition)*. Lanham, Md.: Rowman & Littlefield Publishers.

Erni, J. N. and Chua, S.K. (eds). (2005). *Asian Media Studies: Politics of Subjectivities*. Malden, Mass.: Blackwell Pub.

Es, N., Waysdorf, A., Bolderman, L., & Reijnders, S. (2021). *Locating Imagination in Popular Culture: Place, Tourism and Belonging* (Routledge Research in Cultural and Media Studies). Routledge.

Huang, T.Y. (2004). *Walking Between Slums and Skyscrapers: Illusions of Open Space in Hong Kong, Tokyo, and Shanghai*. Hong Kong: Hong Kong University Press.

Iwabuchi, K., Muecke, S., and Thomas, M. (Eds.) (2004). *Rogue Flows: Trans-Asian Cultural Traffic.* Hong Kong: Hong Kong University Press.

Kato, M.T. (2007). *From Kung Fu to Hip Hop: Globalization, Revolution, and Popular Culture*. Albany, N.Y.: State University of New York Press.

Lo, K.C. (2005). *Chinese Face/off: the Transnational Popular Culture of Hong Kong*. Chicago: University of Illinois Press.

Ma, K.W. (1999). *Culture, Politics and Television in Hong Kong: Culture and Consumption in Asia*. London: Routledge.

Mathews, G. & Lui, T. L. (Eds.) (2001). *Consuming Hong Kong*. Hong Kong: Hong Kong University Press.

Storey, J. (2006). *Cultural Theory and Popular Culture: a Reader*. London: Pearson.

Wang, Klavier J. (2020). *Hong Kong Popular Culture: Worlding Film, Television, and Pop Music*. Singapore: Springer Singapore Pte. Ltd.

Wise, J. M. (2008). *Cultural Globalization: A User's Guide*. Oxford: Blackwell.

朱耀偉 (2019)：《香港流行文化的（後）青春歲月》，香港：中華書局。

杜翰煬 （2017）：《進念人人：香港流行文化的異數》，香港：Kubrick。

阿果（2018）：《當日出日落同步上演：致香港流行文化 2012-2017》，香港：突破出版社。

吳俊雄、馬傑偉、呂大樂編 (2006)：《香港，文化，研究》，香港：香港大學出版社。

吳俊雄、馬傑偉、呂大樂編 (2009)：《香港文化政治》，香港：香港大學出版社。

潘毅、余麗文編 (2003)：《書寫城市：香港的身份與文化》，香港：牛津大學出版社。

2. 相關期刊

The Journal of Popular Culture

Popular Music & Society

Studies in Popular Culture

East Asian Journal of Popular Culture

Journal of Asian Studies

Inter-Asia Cultural Studies

International Journal of Cultural Studies

7th May 2023

THE EDUCATION UNIVERSITY OF HONG KONG
FACULTY OF HUMANITIES

Summer Programme – Course Information

Course Title	**:**	香港流行文化 （Hong Kong Popular Culture）
Department	**:**	Literature and Cultural Studies
Contact Hours	**:**	20
Medium of Instruction	**:**	Cantonese

Course Synopsis:

In conjunction with the rise of Hong Kong as an international city, Hong Kong has developed several vibrant popular culture industries over the past century. Hong Kong people have been enthusiastic consumers of Western, as well as Japanese and Korean popular culture products. At the same time, Hong Kong has been an exporter of popular culture to East and Southeast Asia and, at times, to Europe and North America.

This module aims to broaden students' knowledge, understanding and appreciation of Hong Kong popular culture in its broader social and historical contexts. Moving outwards from thematic case studies of the origins and development of Hong Kong popular culture, students will explore broader debates on popular culture in a global context.

The five areas of Hong Kong popular culture covered in the module will be (1) cinema and television drama, (2) print culture, (3) popular music and celebrity, (4) consumption and advertising, and (5) cyberculture. Each case study will focus on texts and products representing key historical moments in order to uncover the roots and development of Hong Kong's popular culture industries. Through exposure to, and critical discussion of these texts and artefacts, the module aims to enhance students' appreciation of the local and global significance of Hong Kong popular culture today.

Course Intended Learning Outcomes:

Upon successful completion of the course, students will be able to

1. Demonstrate a critical reflection on their own experiences of Hong Kong popular culture using creative approaches and the theoretical frameworks introduced in class;
2. Explain creatively the global and local significance of Hong Kong popular culture;
3. Analyze theoretically and historically the connection between citizens and popular culture.

Course content:

Course Content	CILOs	Suggested Teaching & Learning Activities
● Theories of popular culture in a global context	$CILO_{2,3}$	Lectures, presentation
● Television and cinema	$CILO_{1,3}$	Lectures, tutorials, film viewing.

● Print Culture	*CILO$_{1,3}$*	Lectures, presentation
● Popular music and celebrity	*CILO$_{2,3}$*	Lectures, presentation short writing exercises in class.
● Consumption & Advertising	*CILO$_{2,3}$*	Lectures, presentation short writing exercises in class
● Cyberculture	*CILO$_{1,3}$*	Lectures, presentation electronic discussion.
● Hong Kong popular culture in East Asia and the West	*CILO$_{2,3}$*	Lectures, presentation

Assessment:

Assessment Tasks (e.g. project, quiz, video/audio recording of oral work, written work, etc.)	Weighting
Final project (produced in various forms; if written, 1,200 words) that allows students to individually articulate and respond to how his or her identity/relationship with Hong Kong is shaped by popular culture today in Hong Kong.	60%
A group presentation with the aim to introduce and investigate a topic currently explored by Hong Kong popular cultural texts.	40%

Resources (e.g. journal articles, readings, websites, etc.):

1. Recommended Readings

Abbas, A. (1997). *Hong Kong: Culture and the Politics of Disappearance*. Hong Kong: Hong Kong University Press.

Chan, K.B. (ed). (2012). *Hybrid Hong Kong*. London: Routledge.

Chow, Y.F. and de Kloet, J. (2013). *Sonic Multiplicities: Hong Kong Pop and Global Circulation of Sound and Image*. Bristol, UK; Chicago, USA: Intellect.

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